

United States Postal Service®

# INDUSTRYALERT

July 2, 2019

## California Consumer Privacy Act

As an independent establishment of the Executive Branch of the United States Government, the Postal Service's provision of our products and services is governed by federal law, and is not subject to direct regulation under state law. The Postal Service will therefore continue to provide our address management services consistent with the provisions of federal law, and will not be making any changes to those services based on the provisions of state law, including the California Consumer Privacy Act. Mailers who use such services should determine whether they have certain obligations of their own under the California Consumer Privacy Act or other state laws. The Postal Service is not opining on that issue, and encourages our industry partners to reach their own legal conclusions with respect to their obligations under state laws.

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